

MINUTES FOR CAPE HOME EDUCATORS EXECUTIVE MEETING HELD AT FAMILIER,
STELLENBOSCH, on 6 APRIL 2019 AT 11:00

1. WELCOMING

The Chairman, Victor Sabbe, welcomed all members present.

2. ATTENDANCE REGISTER

Victor Sabbe
Rian and Marietjie Ueckermann
Lizelle Rademeyer
Debbie Van der Eems
Adam and Nicky Wesson
Anelle Burger
Suzanne Hattingh
Benita De Beer
Carimah Fataar

Tess Simmonds and Marijke Crafford appologised for not being able to attend the meeting.

3. APPROVAL OF PREVIOUS MINUTES

The minutes from the 2018 Executive meeting was approved.

4. MATTERS ARISING FROM PREVIOUS MINUTES:

4.1 MEDIA LIASON – Anelle Burger

Anelle writes letters to newspapers, speaks to the media, does interviews on radio to create awareness of Home Education and to change public perceptions regarding Home Education.

Anelle identifies mainstream service providers as Home Education's biggest stumbleblock as they actively promote the regulation of Home Education (eg. through BELLA Bill) as this will enrich them financially, yet at a detremental cost to true Home Education. They can afford to place expensive advertisements in newspapers, etc that may be misleading with regard to the status of Home Education.

Anelle urges us to use social media to our advantage. To create awareness by updating our status on social media. Encourage people to like and share our CHE Facebook, etc.

She asks that we select homeschoolers who do not make use of service providers, to become vocal about it, as it offers an alternative to the voice of service providers trying to use legislation with regard to regulation, to their financial benefit.

She asks that we write letters to Rapport, who will publish a piece on homeschooling, on 28 April, unfortunately, mostly from the service providers standpoint. We need to be a strong vocal alternative.

Suzanne Hattingh will ask the homeschoolgroup Lifestyle of Learning to write letters.

We are reminded to remember how diverse the Home Education community is. We need to focus on legislation that is aimed to regulate Home Education. To drive home that Home Education has been self regulating successfully for the past 20 years and should be left to continue to do so.

Our publicity drive is **LIBERTY IN LEARNING**. We need to free up learning – not kill it with administration and regulation. Education is in a crisis worldwide. Home education provides an answer to this crisis.

4.2 SHARING OF COMMUNICATION:

Tess Simmonds administers the Helderberg homeschool Facebook and Whatsapp groups and also helps to administer the Western Cape Facebook page along with Chirani Meyer. Tess will continue to make sure to share communication.

Suzanne Hattingh uses Whatsapp to reach a very broad base of Homeschoolers.

We need to make use of all possible social media platforms to reach out to the public regarding Homeschooling.

We must create an Instagram account & share some of the Facebook information to it.

Suzanne will run whatsapp and Telegram.

Carimah Fataar will run Instagram.

Benita De Beer will run Facebook.

Victor will continue to answer queries via email.

Please contact Adam Wesson with above, that he can tagg it to our website.

If there is letters or articles, please send it to Adam, he will then add it on our website.

Please note that all media statements need to be directed to Victor Sabbe and Anelle Burger.

4.3 CONTINUITY OF COMMITTEE

We have to find replacements for the treasurer and secretary in 2020.

5. EXPO – Debbie Van der Eems

The Expo will be held on 14 September at Stellenberg Gemeente in Belville.

5.1. THE NEED TO GROW THE EXPO

The committee agreed that it is important to acknowledge that the Muslim Homeschool Community is a voice that needs to be incorporated and heard. It has been suggested that Debbie and Bouwe Van der Eems could have the Pestalozzi Trust speak to the Muslim community on their rights.

It has been decided that CHE will sponsor a table for the Muslim Homeschool community, at the EXPO, this year only, - as a growth strategy. Carimah Fataar will head the table.

It has been suggested that the expo might grow more if we combine it with an entrepreneurial day where homeschoolers could use the undercover parking bays to sell food / old curriculum, books, etc.

Nicky Wesson urged that the image of the expo needs to change.

Nicky and Suzanne will compile a list of vendors that would contribute to the expo.

They will also call them and invite them to the expo.

We need to find a child friendly venue, with enough exhibition space for at least 100 tables, a lecture room and rooms where workshops can be held.

We need to have an Info/Guidance table or Support Lounge where people can come ask questions and speak to experienced homeschoolers.

The CHE table needs to attract attention. We decided to use the marketing of our Sportsdays to do this.

5.2 SPONSORSHIP OF SPEAKERS

SA Homeschoolers will sponsor Martie Du Plessis this year.

5.3. RELEVANT TOPICS/ NEW IDEAS TO BE PRESENTED AT EXPO

We will send ideas to Debbie via Telegram.

CHE is willing to help with small expos, should the need arise.

6. SPORTSDAY - Lizelle Rademeyer

It is growing very well. This however presents some challenges.

A sub-committee might be established to overcome this. We may make use of a Whatsapp broadcast group to announce events on the day.

Lizelle will sell stickers at extra cost on the day for those who forget to bring their own.

It has been decided that the Sportsday is not currently run on a sustainable model. It is very hard work and the organizer needs to be compensated for this. It has therefore been decided to make it more viable by allowing the organizer to ask an additional fee of R10 per entry to compensate for her time and hard work.

Volunteers who help out on the Sportsdays receive R100 tuckshop money and a discount on their entry fees.

CHE is willing to help promote other sportsdays.

7. MY SCHOOL CARD – Marijke Crafford

Lizelle Rademeyer will provide Marijke Crafford with the information regarding My School Card. As this is our biggest source of income, we need to actively promote the use of it.

Marijke needs to be given access to our Facebook and website.

8. WEBSITE

Events need to be updated.

Suzanne will send events to Adam.

Wordpress needs to be updated.

NO adverts to be allowed on website or Facebook.

8.1 PRINCIPLES TO GOVERN SOCIAL MEDIA / ACCESS TO SOCIAL MEDIA

All correspondence must be in line with our constitution.

We will only promote homeschool activities at our own discretion. NO products may be advertised.

No political or religious views may be shared.

Homeschoolers may be encouraged to execute their constitutional rights with regard to homeschooling.

The following people has access to our website/ Facebook/ email:

Lizelle Rademeyer, Nicky Wesson, Adam Wesson, Anelle Burger, Chirani Meyer, Rian Ueckermann and Victor Sabbe. Access will also be extended to Marijke Crafford and Benita De Beer.

9. SPONSORSHIP FOR GLOBAL HOMESCHOOL CONFERENCE

This will be held in Pretoria from 17 – 19 October 2019 . The international speakers who attend this conference will also speak at the Gauteng Homeschool Expo on 20 October 2019.

The program is still to be finalised but it will promote Homeschooling in Africa and address topics such as colonization and how homeschooling contributes to healing of communities in Africa. Delegates from America, Canada, Russia and other countries will attend.

CHE will send a delegation to attend the conference.

CHE will pay the airline tickets of the delegation. Nicky Wesson and Victor Sabbe is willing to go.

CHE is able to reimburse airline tickets to a maximum of R6000 in total.

CHE will sponsor R20 000 for the conference.

Debbie Van der Eems will relay this to the relevant parties.

10. GENERAL AND CLOSING

Adam suggests that we record talks at the expo to put on Youtube. He will create a CHE Youtube channel.

Victor informs new members of our communication etiquette on Telegram. If you ask a question or make a statement on our Telegram group and receive no response within 24 hours, it means that your question/statement met the groups approval.

The Chairman thanked the committee for their contributions and for promoting the interests of homeschooling.

The meeting closed at 13:15